



This month, Alloy Silverstein distributed about 775 surveys to CFOs of companies with over 100 employees throughout the New Jersey and Philadelphia regions in order to learn their opinions on current political and economical issues. We believe the survey's findings from its 58 responses allow us, along with area legislators, media, and the public, to better grasp the mood of our regional business community. We will continue to conduct the survey on a quarterly basis so we thank you for your participation.

HERE ARE THE ANONYMOUS RESPONSES:

- 1) Do you approve of the Governor's actions taken to balance the budget?

NEW JERSEY:	90% YES	10% NO		
PENNSYLVANIA:	43% YES	54% NO		3% NO ANSWER

- 2) Do you agree with the new Health Care Act?

	24% YES	76% NO		
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- 3) Have you been informed of your responsibilities as an employer under the new Health Care Act:

	57% YES	38% NO	3% SOMEWHAT	2% NO ANSWER
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- 4) Will new banking regulations make it tougher for you to borrow?

	31% YES	57% NO	3% SOMEWHAT	9% NO ANSWER
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- 5) Have you seen any improvements in the real estate market?

HOUSING:	55% YES	42% NO		3% NO ANSWER
COMMERCIAL:	26% YES	66% NO		8% NO ANSWER

- 6) Do you anticipate that interest rates will be raised significantly this year?

	24% YES	74% NO		2% NO ANSWER
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- 7) Are you witnessing any signs that the economy is improving?

	74% YES	26% NO		
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- 8) Is the local economy:

	22% GETTING BETTER			
	16% SLIPPING			
	60% STABLE			
	2% NO ANSWER			

- 9) Is your company:

	31% GETTING BETTER			
	10% SLIPPING			
	59% STABLE			

- 10) What is today's most important issue??

NATIONALLY:	50% JOBS	38% THE DEFICIT	7% TAXES	
	3% HEALTHCARE	2% INFLATION		
LOCALLY:	57% JOBS	36% TAXES	5% THE DEFICIT	2% INFLATION