



ALLOY, SILVERSTEIN, SHAPIRO, ADAMS, MULFORD, CICALESE, WILSON & CO.

A PROFESSIONAL CORPORATION, CERTIFIED PUBLIC ACCOUNTANTS

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Alloy distributed about 1,525 surveys to business clients throughout the region. We believe the latest survey's findings from its 119 responses allow us, along with area legislators, media, and the public, to further understand the mood of our business community. We will continue to conduct the survey on a quarterly basis so we thank you for your participation.

Here are the anonymous responses:

1) **A:** Do you approve of the Pennsylvania Governor's actions taken to balance the budget?



- **29%** **YES**
- **29%** **NO**
- **42%** **NO ANSWER**

B: Do you approve of the New Jersey Governor's actions taken to balance the budget?

- **58%** **YES**
- **33%** **NO**
- **9%** **NO ANSWER**



2) Do you approve of the new Health Care Act?

- **21%** **YES**
- **75%** **NO**
- **4%** **NO ANSWER**

3) Have you been informed of your responsibilities as an employer under the new Health Care Act?

- **43%** **YES**
- **45%** **NO**
- **1%** **SOMEWHAT**
- **11%** **NO ANSWER**

4) Will the new banking regulations make it tougher for you to borrow?

- **40%** **YES**
- **40%** **NO**
- **1%** **SOMEWHAT**
- **19%** **NO ANSWER**



5) Have you noticed any improvement:

A: In the housing real estate market?

- **44%** **YES**
- **46%** **NO**
- **10%** **NO ANSWER**



B: In the commercial real estate market?

- **16%** **YES**
- **66%** **NO**
- **18%** **NO ANSWER**

6) Do you think interest rates will be raised significantly this year?

- **29%** **YES**
- **65%** **NO**
- **6%** **NO ANSWER**

7) Do you see any indications that the economy is improving?

- **65%** **YES**
- **30%** **NO**
- **5%** **NO ANSWER**



8) Is the local economy:

- **12%** **GETTING BETTER**
- **56%** **STABLE**
- **25%** **SLIPPING**
- **7%** **NO ANSWER**

9) Is your company:

- **18%** **GETTING BETTER**
- **58%** **STABLE**
- **20%** **SLIPPING**
- **4%** **NO ANSWER**

10) What is today's most important national issue?

- **47%** **JOBS**
- **33%** **THE DEFICIT**
- **9%** **TAXES**
- **5%** **HEALTHCARE**
- **4%** **IMPENDING INFLATION**
- **2%** **NO ANSWER**



11) What is today's most important local issue?

- **48%** **JOBS**
- **43%** **TAXES**
- **4%** **THE DEFICIT**
- **1%** **IMPENDING INFLATION**
- **0%** **HEALTHCARE**
- **4%** **NO ANSWER**