



ALLOY, SILVERSTEIN, SHAPIRO, ADAMS, MULFORD, CICALESE, WILSON & CO.

A PROFESSIONAL CORPORATION, CERTIFIED PUBLIC ACCOUNTANTS

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Alloy distributed approximately 830 surveys to business clients throughout the region. The findings from the 48 responses received allow us, along with area legislators, the media, and the public, to gauge the mood of our business community. We will continue to conduct the survey on a quarterly basis. Thank you for your participation.

Here are the anonymous responses:

- 1) To what degree is the impact of the increased fuel prices affecting your business operations?

- 23% MAJOR
- 56% MINOR
- 15% NEUTRAL/NO EFFECT
- 6% NO ANSWER



- 2) Do you think the current economic recovery can sustain the repercussions of increased oil and food prices or do you anticipate a double-dip recession?

- 19% SUSTAIN RECOVERY
- 40% DOUBLE-DIP
- 37% UNSURE
- 4% NO ANSWER

- 3) The housing market has become a key indicator of the state of our economy. What do you see the current status as?



- 4% BEGINNING TO IMPROVE
- 44% STABILIZE/BOTTOMED OUT
- 48% CONTINUING TO DECREASE
- 4% NO ANSWER

- 4) President Obama recently signed a bill to repeal expanded information reporting requirements using Form 1099. Do you agree with this repeal?

- 67% YES
- 4% NO
- 29% NO ANSWER

- 5) What issue would you say is prolonging the recovery efforts the most?

- 33% UNEMPLOYMENT
- 15% CONSUMER CONFIDENCE/WARINESS
- 13% OIL PRICES
- 11% REAL ESTATE
- 8% NATIONAL DEFICIT
- 8% LACK OF POLITICAL UNITY
- 4% WARS
- 2% COST OF CONSUMER GOODS
- 2% MISREPORTING BY THE MEDIA
- 2% IMPENDING INFLATION
- 2% NATURAL DISASTERS
- 0% DEBT CEILING



- 6) As both a consumer and a business owner, how would you describe consumer confidence since the 2008 recession?

- 38% INCREASED
- 48% DECREASED
- 12% NO CHANGE
- 2% NO ANSWER



- 7) A year after Christie's policies have begun to be implemented, are you more satisfied with New Jersey as a business location?

- 42% YES, MORE SATISFIED
- 17% NO, JUST AS SATISFIED
- 17% NO, LESS SATISFIED
- 10% STILL UNSATISFIED
- 14% NO ANSWER

- 8) The Delaware River Port Authority is increasing toll prices effective July 1. Do you foresee this affecting your business operations?

- 19% YES
- 79% NO
- 2% NO ANSWER

- 9) Does your business plan on hiring in the next:

- 11% 3-6 MONTHS
- 4% 6-12 MONTHS
- 18% CURRENTLY HIRING
- 61% NO PLANS TO HIRE
- 6% NO ANSWER



- 10) Is the local economy:

- 14% GETTING BETTER
- 65% STABLE
- 21% SLIPPING

- 11) Is your company:

- 17% GETTING BETTER
- 54% STABLE
- 25% SLIPPING
- 4% NO ANSWER

- 12) What is today's most important issue?

	<u>NATIONALLY</u>	<u>LOCALLY</u>	
	45%	48%	JOB
	27%	2%	THE DEFICIT
	11%	9%	HEALTHCARE
	11%	33%	TAXES
	6%	6%	IMPENDING INFLATION
	0%	2%	NO ANSWER