



This month, Alloy Silverstein distributed about 745 surveys to CFOs of companies with over 100 employees throughout New Jersey and the Philadelphia region in order to learn their opinions on current political and economical issues. We believe the survey's findings from its 55 responses allow us, along with area legislators, media, and the public, to better grasp the mood of our regional business community. We will continue to conduct the survey on a quarterly basis so we thank you for your participation.

**HERE ARE THE ANONYMOUS RESPONSES:**

- 1) Have you seen evidence that the economy has been improving?  
**67% YES                      33% NO**
  
- 2) Have the election results given you more confidence that the economy will improve?  
**51% YES                      49% NO**
  
- 3) Have the election results removed some of your uncertainty about the future course of the economy?  
**45% YES                      55% NO**
  
- 4) Will you be making some decisions that you were reluctant to make before you knew the political landscape?  
**24% YES                      76% NO**
  
- 5) Do you feel better or worse about next year's tax bill for your company?  
**36% BETTER                  38% WORSE                  2% SAME                  24% NO ANSWER**
  
- 6) Do you feel better or worse about how the cost of healthcare is shaping up?  
**11% BETTER                  85% WORSE                  4% SAME**
  
- 7) Will there be better or worse bipartisan cooperation?  
**29% BETTER                  69% WORSE                  2% NO ANSWER**
  
- 8) Is your company:  
**18% GETTING BETTER  
15% SLIPPING  
65% STABLE  
2% NO ANSWER**
  
- 9) What is today's most important national issue?  
**53% JOBS                  29% THE DEFICIT                  7% TAXES                  7% HEALTHCARE  
4% OTHER                                  0% INFLATION**
  
- 10) What is today's most important local issue?  
**69% JOBS                  15% TAXES                  7% THE DEFICIT                  5% HEALTHCARE  
4% OTHER                                  0% INFLATION**