



ALLOY, SILVERSTEIN, SHAPIRO, ADAMS, MULFORD, CICALESE, WILSON & CO.

A PROFESSIONAL CORPORATION, CERTIFIED PUBLIC ACCOUNTANTS

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Alloy distributed approximately 750 surveys to business clients throughout the region. The findings from the **55** responses received allow us, along with area legislators, the media, and the public, to gauge the mood of our business community. We will continue to conduct the survey on a quarterly basis. Thank you for your participation.

Here are the anonymous responses:

1) The ADP National Employment Report revealed that 297,000 jobs were created in December. Do you see evidence of these new jobs in your (industry/local job market/region)?

- **18%** **YES**
- **75%** **NO**
- **7%** **NO ANSWER**

2) Does your business plan on hiring in the next:

- **16%** **3-6 MONTHS**
- **11%** **6-12 MONTHS**
- **13%** **CURRENTLY HIRING**
- **57%** **NO PLANS TO HIRE**
- **3%** **NO ANSWER**



3) At both the state and national level, are enough efforts being put toward job creation?

- **6%** **STATE ONLY**
- **4%** **NATIONALLY ONLY**
- **11%** **YES FOR BOTH**
- **73%** **NO FOR BOTH**
- **6%** **NO ANSWER**

4) Do you award Governor Christie a passing approval rating?

- **91%** **YES**
- **7%** **NO**
- **2%** **NO ANSWER**



5) Are you optimistic about newly sworn-in Governor Corbett?

- **40%** **YES**
- **10%** **NO**
- **50%** **NO ANSWER**

6) Both NJ and PA governors are ruthlessly cracking down on their respective state budgets to "do the right things, for the right reasons, even in the most challenging times." Do you agree with their viewpoints?

- **85%** **YES, THE STATE'S FUTURE IS JUST AS IMPORTANT**
- **6%** **NO, THESE CUTS ARE ONLY WORSENING MATTERS**
- **7%** **UNSURE**
- **2%** **NO ANSWER**



7) Do you agree with state tax reform in the following areas:

- **4%** **INDIVIDUAL**
- **4%** **BUSINESS**
- **69%** **BOTH**
- **13%** **NEITHER**
- **10%** **NO ANSWER**

8) Under the new Tax Relief and Job Creation Act, do you agree with the Bush-era tax cut extension?

- **78%** **YES**
- **16%** **NO**
- **6%** **NO ANSWER**



9) Do you agree with repealing the recently passed health care reform legislation?

- **75%** **YES**
- **24%** **NO**
- **1%** **NO ANSWER**

10) Is the local economy:

- **29%** **GETTING BETTER**
- **44%** **STABLE**
- **25%** **SLIPPING**
- **2%** **NO ANSWER**



11) Is your company:

- **26%** **GETTING BETTER**
- **47%** **STABLE**
- **27%** **SLIPPING**

12) What is today's most important national issue?

- **62%** **JOBS**
- **23%** **THE DEFICIT**
- **7%** **HEALTHCARE**
- **4%** **TAXES**
- **4%** **IMPENDING INFLATION**

13) What is today's most important local issue?

- **53%** **JOBS**
- **29%** **TAXES**
- **6%** **THE DEFICIT**
- **4%** **IMPENDING INFLATION**
- **2%** **HEALTHCARE**
- **6%** **NO ANSWER**