



ALLOY, SILVERSTEIN, SHAPIRO, ADAMS, MULFORD, CICALESE, WILSON & CO.

A PROFESSIONAL CORPORATION, CERTIFIED PUBLIC ACCOUNTANTS

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Alloy distributed approximately 800 surveys to business clients throughout the region. The findings from the **44** responses received allow us, along with area legislators, the media, and the public, to gauge the mood of our business community. We will continue to conduct the survey on a quarterly basis. Thank you for your participation.

Here are the anonymous responses:

1) How would you describe our economy's current state?



- **62%** **FIRST RECESSION NEVER ENDED**
- **27%** **IN RECOVERY**
- **11%** **IN A SECOND RECESSION**

2) What are the key factors you will be paying attention to during the upcoming presidential campaign?

- **78%** **ECONOMY AND JOBS**
- **11%** **TAX REFORM**
- **9%** **BUSINESS POLICIES**
- **0%** **HEALTHCARE**
- **2%** **OTHER**

3) Which potential presidential candidate are you leaning toward for the next election?

- **18%** **MITT ROMNEY**
- **16%** **HERMAN CAIN**
- **14%** **BARACK OBAMA**
- **4%** **RICK PERRY**
- **7%** **NONE OF THE ABOVE**
- **39%** **TOO EARLY TO TELL**
- **2%** **NO ANSWER**



4) What are your thoughts on President Obama's Jobs Bill?

- **16%** **AGREE WITH TAX IMPOSITION ON THE WEALTHY FOR PUBLIC JOB CREATION**
- **39%** **WOULD RATHER CUT SPENDING AND REGULATION TO CREATE JOBS**
- **32%** **FILLED WITH TAX GIMMICKS FOR REELECTION**
- **9%** **PROPOSED JOBS WILL ONLY BE TEMPORARY**
- **4%** **NO ANSWER**

5) Several banking institutions have recently imposed debit card fees. Are you:

- **5%** **IN AGREEMENT WITH THE CHARGES**
- **36%** **CONSIDERING SWITCHING BANKS**
- **38%** **NOT IN FAVOR, BUT TOO MUCH OF A HASSLE TO CHANGE BANKS**
- **21%** **NO ANSWER**



6) What are your thoughts regarding Occupy Wall Street?

- **43%** **DO NOT SUPPORT**
- **21%** **AGREE WITH THEIR STANCE**
- **25%** **AGREE, BUT THEIR METHODS ARE INAPPROPRIATE**
- **11%** **NO ANSWER**



7) What are your hiring plans for the next six months?

- **11%** **HIRING**
- **71%** **NO PLANS TO HIRE**
- **11%** **MAYBE THE SIX MONTHS FOLLOWING**
- **7%** **NO ANSWER**

8) What would cause you to initiate hiring?

- **84%** **INCREASED DEMAND/SALES**
- **5%** **IMPROVED BORROWING REGULATIONS**
- **2%** **CUTTING PAYROLL TAXES**
- **0%** **HIRING TAX CREDITS**
- **0%** **LOWER COMMODITY/SUPPLY COSTS**
- **5%** **NONE OF THE ABOVE**
- **4%** **NO ANSWER**

9) Is the local economy:

- **11%** **GETTING BETTER**
- **48%** **STABLE**
- **34%** **SLIPPING**
- **7%** **NO ANSWER**



10) Is your company:

- **16%** **GETTING BETTER**
- **54%** **STABLE**
- **23%** **SLIPPING**
- **7%** **NO ANSWER**

11) What is today's most important issue?

	<u>NATIONALLY</u>	<u>LOCALLY</u>	
	62%	66%	JOBS
	27%	0%	THE DEFICIT
	2%	34%	TAXES
	9%	0%	HEALTHCARE

