



Last month, Alloy Silverstein distributed about 450 surveys to CFOs of companies with over 100 employees throughout New Jersey in order to learn their opinions on current political and economical issues. We believe the survey's findings from its 30 responses allow us, along with area legislators, media, and the public, to better grasp the mood of our regional business community.

**HERE ARE THE ANONYMOUS RESPONSES:**

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| <p>1) Has the recession hit bottom?<br/><b>27% YES    70% NO    3% NO ANSWER</b></p> <p>2) Will the economy begin to improve by the end of this year?<br/><b>60% YES    40% NO</b></p> <p>3) Has your business stabilized?<br/><b>40% YES    60% NO</b></p> <p>4) Is your business improving?<br/><b>33% YES    67% NO</b></p> <p>5) Is your business worsening?<br/><b>30% YES    70% NO</b></p> <p>6) Will New Jersey impose more new taxes to close its budget gap?<br/><b>100% YES    0% NO</b></p> <p>7) Are you planning to expand your business?<br/><b>43% YES    57% NO</b></p> <p>8) Are you basically pleased with President Obama's economic decisions to date?<br/><b>33% YES    67% NO</b></p> <p>9) Do you approve of the government influx of capital for the short term?<br/><b>67% YES    33% NO</b></p> <p>10) Do you approve of the government influx of capital for the longer term?<br/><b>23% YES    77% NO</b></p> <p>11) Has the Republican Party offered good options to President Obama's approach?<br/><b>33% YES    67% NO</b></p> <p>12) Do you have confidence in President Obama's economic advisors?<br/><b>37% YES    60% NO    3% NO ANSWER</b></p> | <p>13) What steps have you taken in order to stay afloat in this current economic climate?</p> <ul style="list-style-type: none"> <li>▪ <b>33% CONSERVE CASH</b></li> <li>▪ <b>17% LAYOFFS</b></li> <li>▪ <b>10% HIRING FREEZE</b></li> <li>▪ <b>10% WAGE FREEZE</b></li> <li>▪ <b>7% BETTER MARKETING</b></li> <li>▪ <b>3% MAINTAIN HIGH QUALITY SERVICE</b></li> <li>▪ <b>20% NO RESPONSE</b></li> </ul> <p>14) What are New Jersey's major issues?</p> <ol style="list-style-type: none"> <li><b>1. TAXES</b></li> <li><b>2. OVERSPENDING</b></li> <li><b>3. EMPLOYEE BENEFIT COSTS</b></li> </ol> <p>15) Which of the following best describes your business?</p> <ul style="list-style-type: none"> <li>▪ <b>27% HEALTH CARE</b></li> <li>▪ <b>24% MANUFACTURING</b></li> <li>▪ <b>20% NONPROFIT</b></li> <li>▪ <b>10% FINANCIAL</b></li> <li>▪ <b>10% SERVICE</b></li> <li>▪ <b>3% PROFESSIONAL</b></li> <li>▪ <b>3% RETAIL</b></li> <li>▪ <b>0% TECHNOLOGY</b></li> <li>▪ <b>3% NO ANSWER</b></li> </ul> <p>16) Number of people you employ:</p> <ul style="list-style-type: none"> <li>▪ <b>6% UP TO 50</b></li> <li>▪ <b>57% 50-500</b></li> <li>▪ <b>27% OVER 500</b></li> <li>▪ <b>10% NO ANSWER</b></li> </ul> |
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**COMMENTS:**

"New Jersey's government is not held accountable for their inept performance."