



September 8, 2009

Alloy distributed about 750 surveys to business clients throughout the region. We believe the latest survey's findings from its 93 responses allow us, along with area legislators, media, and the public, to further understand the mood of our business community. We will continue to conduct the survey on a quarterly basis so we thank you for your participation.

Here are the anonymous responses:

1) Do you see any signs of economic improvement locally?

- **63% No**
- **36% Yes**
- **1% No ANSWER**



2) Is your business improving?

- **60% No**
- **29% Yes**
- **11% No ANSWER**

3) Do you think the improving national statistics mean the worst is over?

- **59% No**
- **39% Yes**
- **2% No ANSWER**

4) Can the improvements be attributed to the stimulus?

- **59% No**
- **28% Yes**
- **13% No ANSWER**

5) Who do you plan to vote for in New Jersey's election for governor?



- **50% CHRIS CHRISTIE**
- **15% JON CORZINE**
- **7% OTHER**
- **8% N/A**
- **20% No ANSWER**

6) Do you approve of Governor Rendell's performance?

- **36% Yes**
- **24% No**
- **12% N/A**
- **28% No ANSWER**



7) Do we need to reform health care?

- **68% Yes**
- **28% No**
- **4% No ANSWER**



8) Will the nation get a new health care plan this year?

- **64% No**
- **28% Yes**
- **8% No ANSWER**

9) Should the government compete with the private sector in providing insurance plans?

- **64% No**
- **29% Yes**
- **7% No ANSWER**

10) Are you afraid of a single payer government health plan?

- **72% Yes**
- **19% No**
- **9% No ANSWER**

11) Has your bank tightened its regulations?

- **60% Yes**
- **25% No**
- **15% No ANSWER**

12) Does your company have an online presence to compete for business on the internet?

- **66% Yes**
- **26% No**
- **8% No ANSWER**

13) If so, has it been successful?

- **41% Yes**
- **11% No**
- **48% No ANSWER**



COMMENTS:

- "While the economy is looking better today, I think there will be a drop off later this year before the real recovery comes."
- "On the question of health care, it has to be reformed in the right way. Not the way the president is trying to force it to be done."
- "The economy is improving. Well-priced real estate is getting multiple offers."
- "Do we need to reform health care - Not As Proposed"
- "We need to get the government out of healthcare and have them purchase private ins. for Medicaid and Medicare patients but don't control procedures and treatments. We don't need another fiasco such as England or Canada."
- "I believe that government has sugar coated the bleak economic conditions. NJ has yet to release any major stimulus money that the Federal Government provided over 8 months ago for the construction industry. It appears that Gov. Corzine is holding onto the monies to use for re-election campaign promises, of which in 4 years he has yet to deliver even one complete promise. In regards to national health care, I would be terrified to let the government run another program given their lousy record with Medicare and social security."