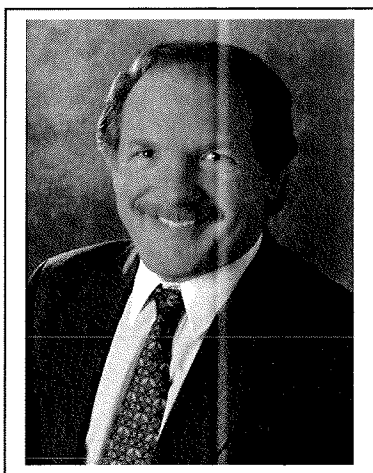


NATIONAL ECONOMIST TO ADDRESS LOCAL BUSINESS GROUP

Contact: Diane Scherrer
dianes@idealabmarketing.com
856-642-0007



William Dunkelberg, Ph.D., Chief Economist for the National Federation of Independent Business will address small business leaders at the Doubletree Guest Suites in Mount Laurel, NJ on September 5. He will discuss business issues affecting the economic climate in South Jersey going into the fourth quarter and 2009 as well as the likely economic impact of the upcoming November election.

Dr. Dunkelberg, a nationally known authority on small business, entrepreneurship, consumer behavior, credit and government policy has served as an advisor to the Secretary of Commerce, and was

appointed to the Consumer Advisory Council of the Federal Reserve System in 1989.

The Cherry Hill accounting firm of Alloy, Silverstein, Shapiro, Adams, Mulford, Cicalese, Wilson & Co., will host the event on Friday, September 5 starting 8 AM.

Continental breakfast will be served. Admission is \$20 per person. Seating is limited. For more information contact Beverly Hanson, 856-667-4100, ext. 129. Doubletree Guest Suites is located at 515 Fellowship Road North, Mount Laurel, NJ.